



"A community of regeneration practitioners,
working together for a better London"

Annual Report 2010 - 11

Chair's foreword

I am delighted to introduce my first Future of London annual report as Chair of Future of London. Future of London has been growing in strength and reputation for four years now, and we remain committed to sharing knowledge and best practice across the London economic development sector.

This annual report highlights what Future of London has achieved in the year 2010-11. The annual Future of London Conference was held at Wembley Stadium in November 2010, and attracted over 300 delegates on the day to discuss the implications of the Comprehensive Spending Review for development in London. In addition, we've held over 35 other seminars this year focussing on the key challenges facing economic development in the Capital, covering issues as diverse as the future of affordable housing provision through to potential for tax increment financing to generate funds for major infrastructure investment.

Our Major Projects Delivery Group met regularly to bring together senior stakeholders from across London to share best practice and learn from the experiences of one another. And our Future London Leaders Programme has been launched and brought together some of the most talented up and coming individuals in the London development community to learn and progress together.

None of this work would have been possible without the terrific ongoing support of our public sector members and our funding partners – who include the Homes and Communities Agency, London Councils, Berkeley Homes, Barratt Homes, PwC and GVA Grimley.

Future of London has big plans for 2011, and given the wider funding environment, there has never been a more important time for regeneration practitioners from across the Capital to come together to assess the challenges we face, share experiences and examples of best practice, and develop innovative thinking to help deliver our regeneration aspirations in this era of austerity.

So do get in touch with either myself, or Future of London Director Ben Harrison, to discuss how we might work together, or if you might be interested in joining our select group of Strategic Partners for the year ahead.



Aman Dalvi
Corporate Director of Development and Renewal
LB Tower Hamlets



Future of London Members 2010-11



Director's report 2010–11

Against a backdrop of economic and political uncertainty, Future of London has enjoyed a successful 2010. We have launched a series of new workstreams and initiatives, looking at a host of economic development, financial and delivery issues that are impacting upon the regeneration of the capital.

Here are just some of our achievements from 2010-11

- The fourth annual Future of London Conference was held at Wembley Stadium, attracting **300** delegates to debate the impact of the Comprehensive Spending Review on regeneration in London
- We have hosted **35** events, attended by over **500** practitioners from across the London network, including site visits to **13** of London's major regeneration projects
- Our Future London Leaders programme has been launched, with **29** rising stars from across the London development sector enrolled on the training and development programme
- We have engaged with **32** London Boroughs, as well as **40** other organisations, including developers, think tanks, consultancies and research institutes, to deliver insightful policy debates and outputs
- A brand new online resource has been launched in the shape of the Future of London website, featuring news, reports, presentation slides and policy briefings from all of our activities, and now averaging **2,500** hits per month

Looking ahead, we have ambitious plans for Future of London in 2011. Against a shifting policy landscape, we're going to be focussing on the affordable housing challenge facing London, as well as the implications for economic development of the emerging Green Deal and Localism agendas. With exciting events and research programmes planned, as well as the further development of our Future London Leaders programme to look forward to, now is the time to get in touch to see how you can play your part in the Future of London.



Ben Harrison
Director
Future of London

Who we are

Future of London is a community of regeneration and economic development practitioners with London Boroughs at its heart. We are committed to providing a forum for the exchange of knowledge and best practice across the capital, as well as providing a platform for policy debate and challenge.

Regeneration policymakers across London are currently facing unprecedented funding and delivery challenges. Future of London provides expert, practical, policy briefing and analysis, and a platform to engage with one another and other urban regeneration specialists to consider how regeneration and economic development can be delivered over the coming decade.

Our focus in 2010 has been the housing and infrastructure challenges facing London, with long term market trends and recent changes to the housing policy landscape meaning that the capital is likely to face acute difficulties in supplying the number and type of new homes it needs to service the regional and national economy.

We combine the best elements of both a forum and a think tank to maximise the impact that we can have. As well as a strong focus on practical policy analysis, we are engaged with an extensive network of hundreds of experts and practitioners in London, host regular events and seminars, take our stakeholders out to see regeneration on the ground, and convene London's largest regeneration and economic development event in the shape of our annual Conference.

Our ambition is to build on this activity in 2011. We will continue to provide a platform to support London's regeneration professionals to build networks, knowledge and expertise while tackling the major challenges facing London in the years ahead.



Our partners

Future of London is engaged with a number of external partners who support and contribute to our Annual Conference and wider programme.

We would particularly like to thank the Homes and Communities Agency and London Councils for their support in 2010, as well as Future of London Conference 2010 Gold Sponsors Barratt Homes and Berkeley Homes.

Sponsors and supporters

We have greatly valued the contributions of our sponsors and supporters in 2010. In particular, thanks must go to GVA Grimley and PwC for their commitment to Future of London over the past twelve months.

Other supporters during 2010 included Mace, SNR Denton, Navigant Consulting, and RICS.

Strategic partners

To enhance our programme for 2011, Future of London is in the process of appointing a select series of Strategic Partners to help us shape and deliver our activities.

For more information, please contact ben@futureoflondon.org.uk



Our people

Future of London is a community of regeneration and economic development practitioners. We are led by a Steering Group of senior decision makers from across our member organisations.

Future of London Steering Group

Aman Dalvi, LB Tower Hamlets (Chair)

Anne Byrne, LB Waltham Forest

Ed Watson, LB Camden

Pat Hayes, LB Ealing

Sue Foster, LB Lambeth

Neil Roussel, LB Enfield

Jon Comber, LB Greenwich

David Lunts, Homes and Communities Agency

Lyn Garner, Greater London Authority

Michelle Dix, Transport for London

The Future of London team designs, implements and delivers our programme of activities.

Future of London Team

Ben Harrison, Director

Sarah Tulej, External Affairs Lead

Chetna Malvi, Learning and Development Lead

Natalia Raha, Administration

Priorities for 2011

Together with our members and partners, Future of London will deliver an exciting programme in 2011. Look out for events and policy outputs focussing on the following themes.

Localism in London

Localism represents one of the key planks of Government policy, but how will it work in the context of London – a global metropolis with a strengthened regional tier and 33 individual Borough Councils? As well as providing briefing on the Localism Bill, we'll explore what issues and opportunities the agenda presents with a particular focus on planning, and the different approaches that boroughs could take within this new framework.

London's housing challenge

Housing policy is currently undergoing radical change, with significant implications for London. Delivering the types and levels of new housing to service the London economy is likely to be more challenging than ever before. Throughout 2011, we'll be convening experts from across the sector to consider emerging models to deliver affordable housing, together with the implications of a new planning framework, to find practical ways to support housing delivery in the years ahead.

A 'Green Deal' for London

In order to boost home energy efficiency, the Government will soon launch its Green Deal initiative. This will have significant implications for London Boroughs, who will be central to its delivery. We'll be asking whether relevant organisations have appropriate strategies for the delivery of energy efficiency programmes, how partnerships can be created to deliver the Green Deal, how low cost finance can be accessed to implement these measures, and whether the Green Deal can contribute to economic and physical regeneration.

Financing growth in London

The Government's Local Finance Review will be reporting in Summer 2011. The findings of this review are likely to usher in a wave of new financing tools for London Boroughs to use to deliver growth, including flexibility surrounding locally generated business rates and council tax. We'll be asking how Boroughs can maximise the impact of these new tools, and how they can be combined with existing mechanisms to deliver a step change in infrastructure delivery.

What our stakeholders think

"Future of London offers a fantastic opportunity for the movers and shakers from across London to get together, swap ideas and help take the city forward, and I'm very keen to support it."

Boris Johnson, Mayor of London

"I have felt inspired through cross-working with other like-minded professionals from organisations across London"

Charissa Fiander, Kidbrook Development Officer, LB Greenwich

"Future of London is ahead of the curve in organising seminars that proactively and positively interrogate the proposals at the heart of the Localism Bill. Combine that with nurturing talent and the knowledge in London's informal networks that are essential to learning and creativity, and you can see that Future of London will be indispensable in the hard times ahead."

Stephen Hill, Director, C₂O Future Planners

"Future of London has reignited my passion for regeneration, increased my confidence as a professional, and enhanced my skills and development"

Abigail Stratford, Regeneration Officer (Major Projects), LB Brent

2010 Financial Report

Income and Expenditure

Incoming resources	£
Incoming revenues from generated funds	
Grant funding	150,000
Membership fees	95,000
Events and Conferences	61,215
Total incoming resources	306,110
Resources expended	£
Programme delivery	
Staff costs	28,744
Services and Supplies	118,143
Transport and Commissioning	703
Total resources expended	147,590
Account Balance	£
Balance brought forward at 1 Apr 2011	158,520



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